



About the Good Brand Awards

Established in 2004, Sublime Magazine is the leading international sustainable lifestyle magazine and their Good Brand Award recognizes businesses for engaging in “environmentally and socially friendly” business practices. They believe that labels such as the Good Brand Award are a good way to build a better relationship and understanding between customers and companies and help validate innovative and socially responsible business models across the business to consumer sector.

The Bespoke Southerly Commitment

Our commitment to sustainable and ethical fashion is reflected not only in the quality pieces we create to last, but our made to order manufacturing method and our sourcing of natural textiles (no petroleum-based fabrics for us!). It also extends to the way in which we value our team of makers, ensuring good working conditions and living wages in the USA, and how we minimize our waste by reselling unused fabric pieces and not creating excess inventory. This is all embedded in our brand operations to actively demonstrate our Founder’s belief that businesses can do well by doing good and her love of conservation.